



# Fundraising on eBay

It's easy to support **Alzheimers Dementia Support 'ADS'** as you buy and sell online with <u>eBay for Charity</u>. Whether you choose to give an extra pound at checkout or pass on a percentage of your selling price, every donation to Alzheimers Dementia Support allows us to continue supporting People with Dementia, their Carers and Families in our local community of Windsor, Maidenhead, Ascot, Slough, Langley and all points between.

# **Buying on eBay**

### **Donating at checkout**

To make a donation to Alzheimers Dementia Support 'ADS' when you purchase an item on eBay:

- 1. Set up a <u>PayPal account</u> if you haven't already and use this to pay for your transaction. This is because eBay's charity programme is administered through the PayPal giving fund.
- 2. Once you're on eBay, log in to the 'ADS' page and add us as a favourite.
- 3. Whenever you buy an item on eBay, you will be given the option of donating to Alzheimers Dementia Support (or any of your other favourite charities) when you go through checkout.

#### **Buying items that support Alzheimers Dementia Support 'ADS'**

You can also help raise funds for 'ADS' by buying items where the seller has chosen to donate a percentage of the selling price. To see current items for sale, search for 'Alzheimers Dementia Support' on the <u>Shopping for Charity</u> page. On the individual listings, you will find the 'ADS' logo and information about the percentage of the selling price that we will receive.

Unit 113, 5 High Street, Maidenhead, Berkshire SL6 1JN 07516 165 665 / 07516 165 647 www.alzheimersdementiasupport.co.uk

# Selling on eBay



### **Listing your items for sale**

With eBay for Charity, any eBay seller can choose to donate between 10-100% of their final selling price to **Alzheimers Dementia Support 'ADS'** (or 5-100% for vehicle sales).

To do this, you will need to:

- 1. Set up an <u>eBay account</u>, log in, and then go to the <u>'ADS' page</u>. Maybe add us as a favourite. Alternatively you can search for us in the directory of charities as you create your auction listing.
- 2. Use the <u>Advanced Sell form</u> to create your listing, choosing Alzheimers Dementia Support as your recipient charity. You may be prompted to set up a method for paying your donation either by PayPal or bank transfer if you have not already done so.

Once your auction is complete, you can pay your donation via your 'Donation Account' on eBay or have it automatically collected by PayPal on the fourth Monday after the listing closes.

## **Adding Gift Aid**

If you're a UK tax payer, you may wish to consider registering for Gift Aid on eBay. This means that, for every pound you donate to Alzheimers Dementia Support 'ADS', we receive an extra 25p from the government. You can update your Gift Aid declaration via your 'Donation Account' on eBay.

#### More information

For more information on how to buy and sell on eBay to support Alzheimers Dementia Support 'ADS', see the eBay for Charity FAQs.

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