

Q: What is a Virtual Event?

A: An organised gathering that enables a group of people to enjoy a shared experience. The only difference between physical events and virtual events is that virtual events occur online, rather than in-person, but people can still interact with one another via social media.

Q: What do you mean by on-line?

A: It's very similar to watching a live TV show, except it isn't on one of the usual TV Channels – it will be 'on air' on Social Media.

- The 'ADS' Santa Fun Run production crew will have a Camera set up in the "ADS' Santa Grotto' to capture all the excitement
- The Team will be filming live between 10 a.m. and 12 noon
- 'ADS' will be transmitting live to a variety of social media sites (See below)

Q: If I don't have a computer - how do I join in?

A: You don't need a computer to watch or join in. If you have any of the following you will be able to access our Live Feed on at least one of our Social Media Sites

- iPad, Kindle, Smart phone or even a Smart TV (if it has been set up with Apps and can access YouTube)

Q: How can I watch the Live Show?

A: Access the following 'ADS' Social Media Sites

- 'ADS' Facebook Page: www.facebook.com/AlzheimersDementiaSupport
- 'ADS' Website adscharity.com
- YouTube https://www.youtube.com/watch?v=ETJuuwYahzM&feature=emb_logo
- Instagram: #adssanta

Q: If I don't have access to Facebook, Instagram or YouTube how can I watch / join in?

A: If you use any of your devices to send emails then you will have access to the web and can watch the live show on our Website at adscharity.com

Q: Can I join in / interact what's happening in the 'grotto'?

A: Yes – we want to hear from you during the show and we want everyone to keep posting pictures to our various sites all day!

- The Production Team will be monitoring all of the communication received into the Grotto from you before Santa arrives and during the Live Show
- All messages to Santa and as many comments as possible will be fed to Jonny to read out during the two hours we are 'live on air'

Q: How do I join in?

A: Email your messages, photos or videos either on the day or if you want Santa to read out a message sent it before to: santa@alzheimersdementiasupport.co.uk

Or

Type a comment in the comments on the live Facebook feed you will see where when you access our Facebook page and watch the live feed on the day.

Q: When do I do my run / walk / push?

A: Start at a time that suits you

- When starting pistol goes on the live show
- Have a coffee and start a bit later
- After lunch in the afternoon
- Another day, if the weather is too cold or wet on the 29th November
- REMEMBER – It's Run It Your Own Way this year!

Q: Where can I run / walk / push?

A: Wherever **YOU** want! As long as you are meeting any UK Government Social Distancing Guidelines in place on 29th November.

Examples:

- Your garden
- A local park
- Your gym
- Picturesque surroundings – Long Walk, Virginia Water, Braywick Park etc.
- Any public and/or private area that you have permission to be in

Q: Competitions - How Will They Work this year?

A: 5 Best Dressed competition

- Only open to Registered Participants (T&C's apply)
- Email photos by 11.15 a.m. on 29/11/20 to santa@alzheimersdementiasupport.co.uk.
- Please include the competition category you are entering, your name, address and telephone number so we can organise to get the prize to you.

A: Community Choice Awards (2)

1 x most creative costume and 1 x most creative run venue

- Only open to Registered Participants (T&C's apply)
- Email photos by 10.45 a.m. on 29/11/20 to santa@alzheimersdementiasupport.co.uk.
- Please include the competition category you are entering, your name, address and telephone number so we can organise to get the prize to you.
- Shortlisted Photos will be shown on all 'ADS' media at 11 a.m.
- Public Voting opens at 11 a.m. on our Facebook page at <https://www.facebook.com/AlzheimersDementiaSupport>

A: £500 Schools Prize

- Announced at 11.45am live on the show.
- 'ADS' will liaise directly with the winning school to organise the transfer of funds after November 29th 2020.

Q: I have a different Question – who do I talk to?

A: Please email santa@alzheimersdementiasupport.co.uk.

We will be delighted to help with any questions you may have